

The Stag Hunt Inn, Ponsanooth Community Survey

Introduction

The community survey has shown broad consensus that the pub is an important asset to the village, and demonstrated overwhelming support for the idea of a community pub.

It shows that what the village wants is a warm and welcoming pub, reliably offering quality food and drinks, designed with all demographics in mind.

The vast majority of respondents see diversification as a positive but that at its heart the village pub should serve as a social anchor point for the village and wider community.

The Stag Hunt Inn, Ponsanooth Community Survey

What was the reason for the survey?

- + To understand whether people support the community effort to buy The Stag Hunt Inn.
- + To understand what people want from The Stag Hunt Inn in the future.

How will the results be used?

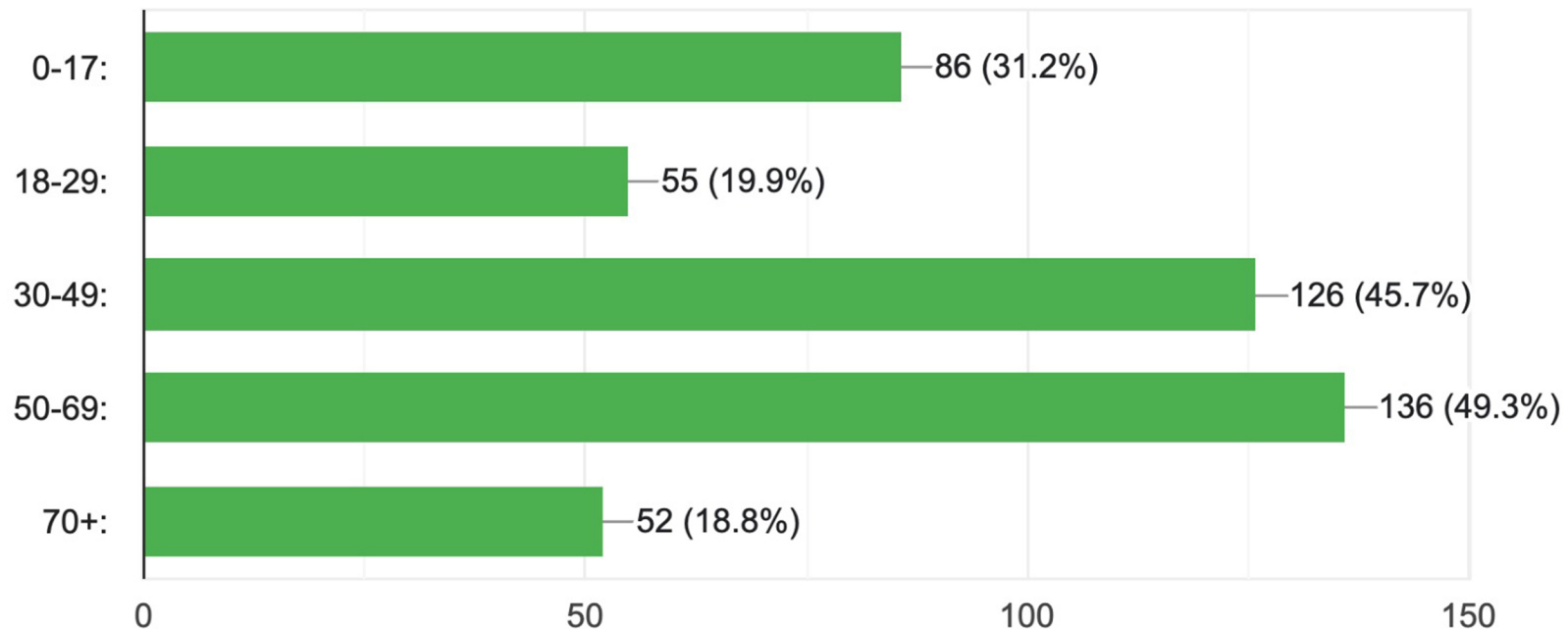
- + Evidence to support grant applications
- + To help build a business plan that reflects what the community wants

Good response rate to the survey provides robust findings and demonstrates high levels of community engagement

Total of 278 responses

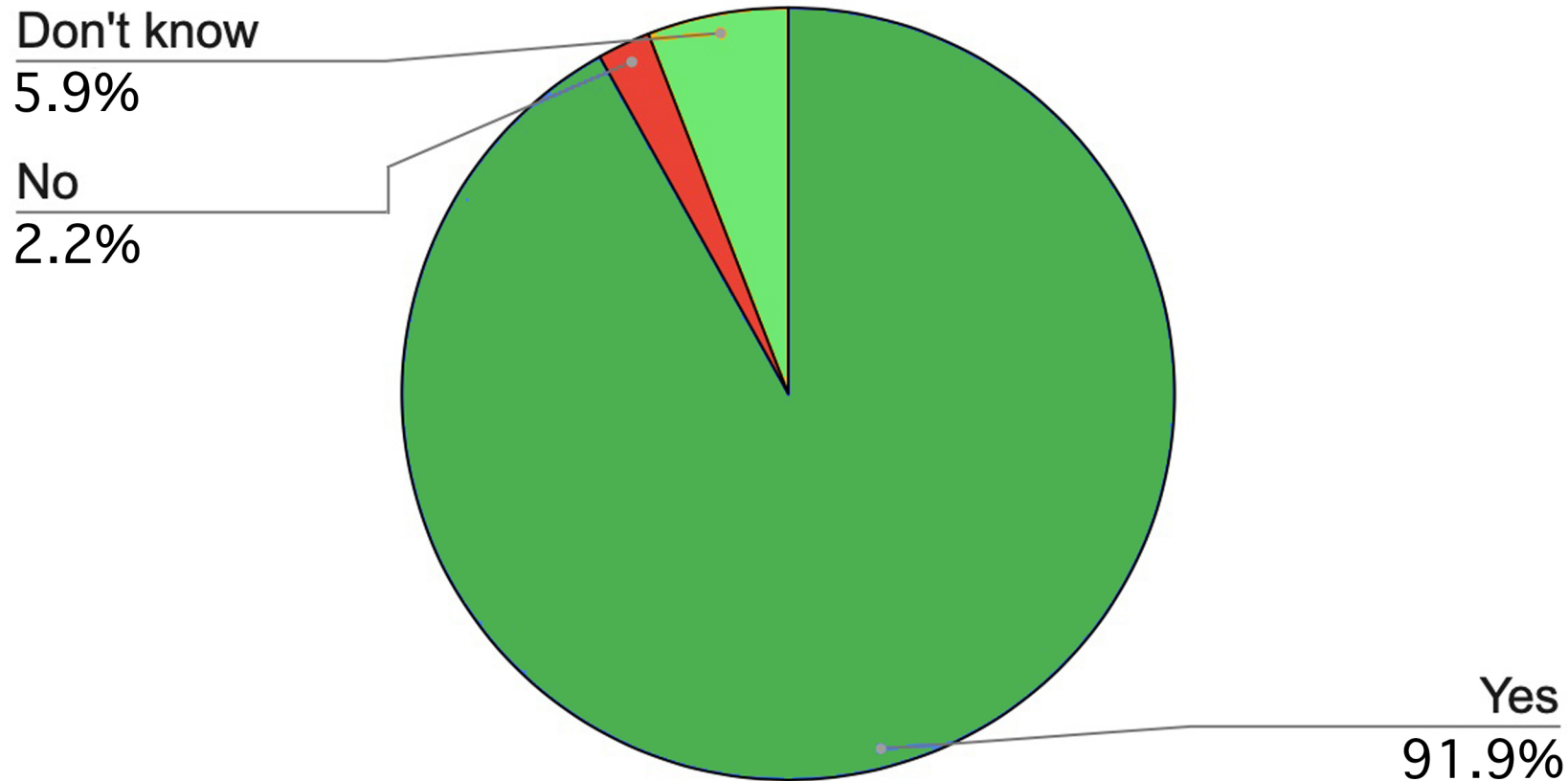
- + 50 paper questionnaires
- + 228 online survey responses

Which of the following age groups are in your household?



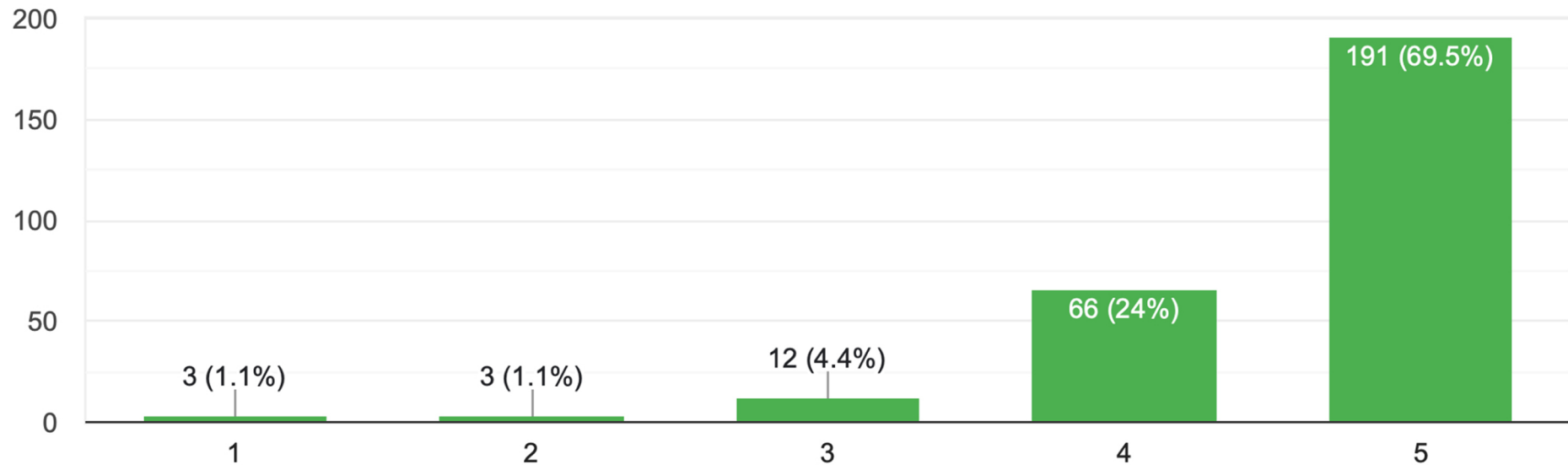
Widespread support for the community effort to buy The Stag Hunt Inn:
91.9% support with only 2.2% (6 people) not supporting

Do you support the idea of saving The Stag Hunt Inn from closure by
using a community ownership model?



Widespread agreement that the pub is an important community asset, social meeting place and anchor for the village

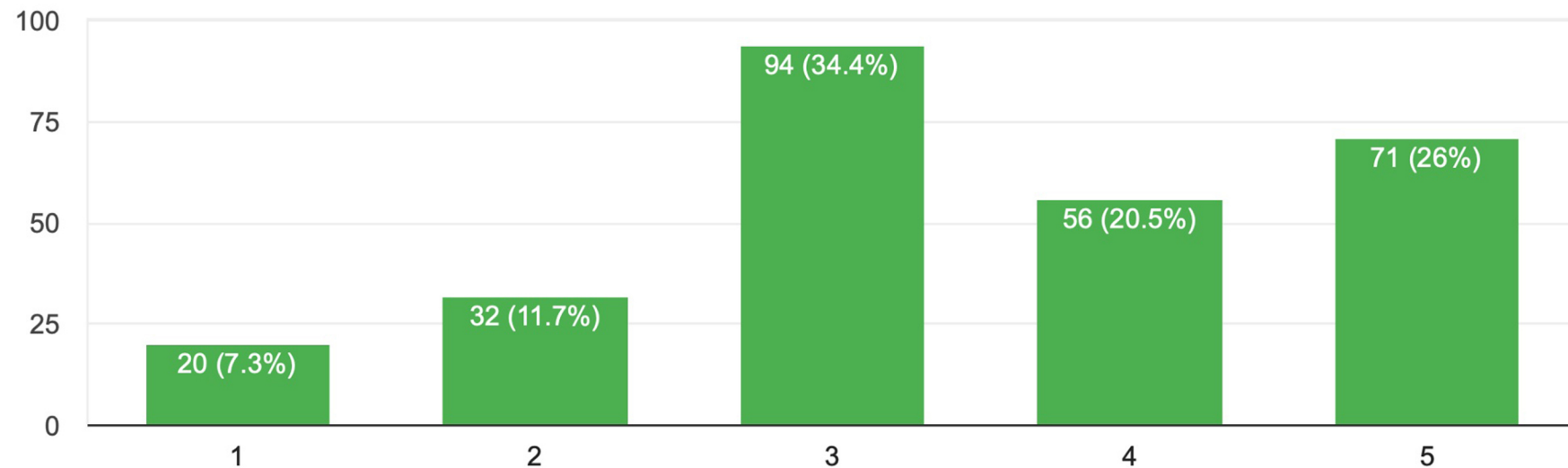
On a scale of 1-5 (where 1 is not important and 5 is very important), how important do you think the pub is to the village?



94% think the pub is important, or very important to the village.

Nearly half of respondents said the pub was important or very important to their household.

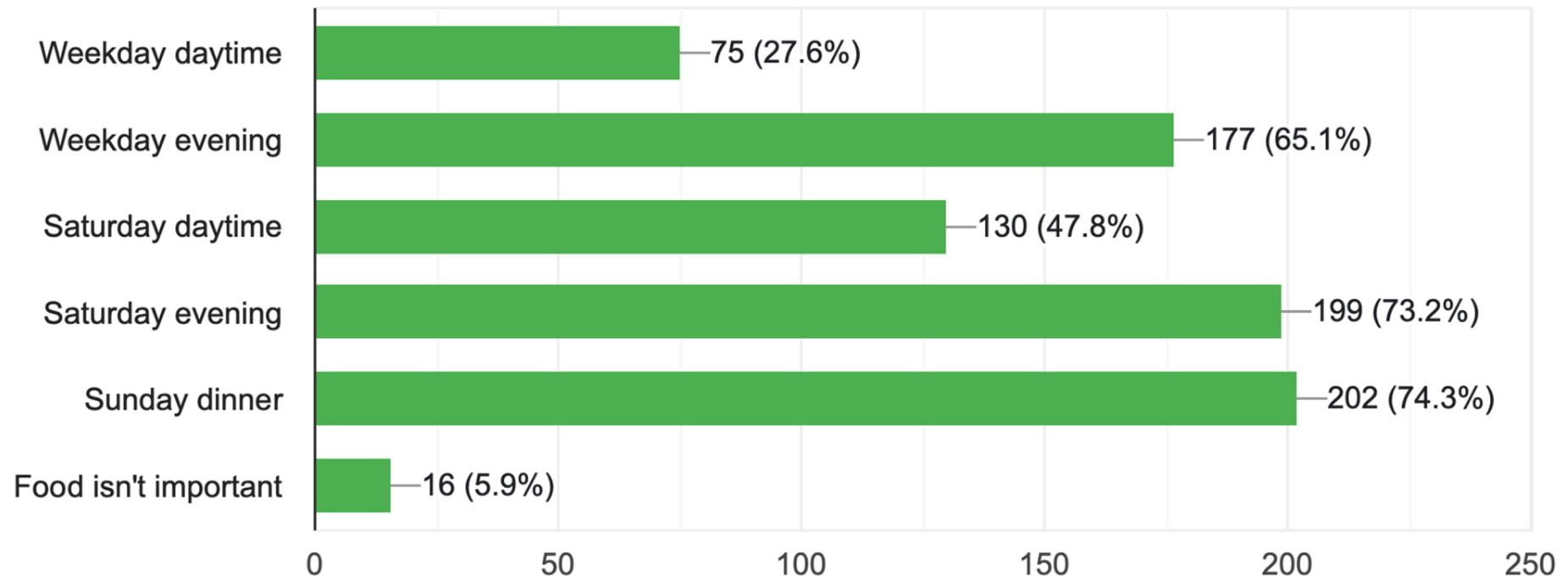
On a scale of 1-5 (where 1 is not important and 5 is very important),
how important is the pub to you and your household?



60% of respondents currently live in Ponsanooth, with 97% living within 5 miles.

Good quality pub food (& a range of quality beers) is most likely to attract the widest range of people to the pub

What kind of catering would you like to see on offer?



94% of respondents thought food would be an important part of the pub's offering

97% said they would use The Stag Hunt if it were run as a community pub, 50% would use it at least once a fortnight.

Other uses:

Over 60% would like to see a community warm space
50% would like to see a repair cafe, and 1 in 3 (33%) would like to see a youth club and a mobile library.

Of the other suggestions we received, nearly 1 in 3 wanted meeting space for community groups, over 1 in 5 requested a cafe / coffee shop and 10% wanted hot desks / coworking space with wifi.

Other suggestions included singles nights, pub games, luncheon club and exhibition space.

There is clear demand for the pub to be used for other purposes and services

97% said they would use The Stag Hunt if it were run as a community pub, 50% would use it at least once a fortnight.

Conclusion

The results of this survey clearly demonstrate the community priorities are:

- + Warm welcoming atmosphere
- + Quality food & drinks offering
- + Community space for differing groups of ALL ages
 - + Family friendly
 - + A space for social events
- + The pub to be at the heart of the village community

48% of people wanted to get involved in helping the project, with over 40% of respondents interested in community shares.